



- Designed with specifications, added features and attention to detail unparalleled by any other piano in this price category.
- Created in partnership by the two largest, most respected piano retailers in America. Over the past 100 years, our two companies have won every top award for excellence in the music industry. We are committed to the finest in selection, value, expert advice, service, and 100% customer satisfaction.
- The factory-direct purchasing strength of this partnership allows for extra design features and quality of materials otherwise impossible at these prices.
- Now available in a variety of models, sizes, styles and finishes.



CRISTOFORI
CRV440P 44" Professional Upright

CRISTOFORI: Your Choice for Superior Specifications



CRISTOFORI
CRV440P
 44" Professional Upright

Your choice for **VALUE**

- Created in partnership by the two largest, most respected piano retailers in America
- Produced in one of the world's most technologically advanced piano factories
- Factory-direct pricing makes it the best piano value in the USA

Your choice for **TONE**



All Siberian Spruce Soundboard for Superior Tone Quality



Mapes (USA) International Gold Series Strings for Singing Tone



Custom Designed, Double-felted, Reinforced Hammers Made of Highest Quality Japanese Felt



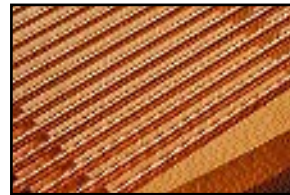
Ribs Notched into Liner for Soundboard Crown Retention

Your choice for **BEAUTY**

Beautifully Crafted Cabinets in Such Finishes as

-  Ebony Satin
-  Ebony Polish
-  Mahogany Polish
-  Mahogany Satin
-  Snow White Polish
-  Ivory Polish

The Best Quality Materials Sourced from Around the Globe:



Mapes Strings from USA



All Spruce Soundboard from Siberia



Hammer Felt from Japan

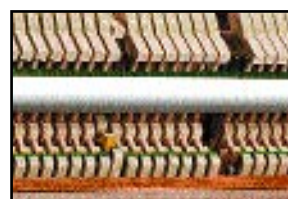


Selected Woods/Veneers from Germany and USA

Your choice for **TOUCH**



German Hornbeam Action Parts for Superior Tensile Strength, Precision and Durability



Extruded Aluminum Action Rail and Five Action Hangers for Stability

Your choice for **QUALITY**



Spruce Backposts and Laminated Maple Keybed for Structural Rigidity



Quarter-sawn, Hard Rock Maple Pinblock for Superior Gripping Power



Japanese and Korean Machinery for Precision Manufacturing